



# Cultural & Natural Heritage

Vital for Sustainable Development

**Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable**  
**Target 11.4: Strengthen efforts to protect & safeguard the world's cultural & natural heritage**



**Heritage is not just monuments: it is identity, social memory and ‘sense of place’**

**Heritage has a crucial, structural role within the urban development process:**

Creating social cohesion / stimulating growth / reducing poverty / fostering socio-economic regeneration / increasing the density of urban cores and containing the anarchic spread of new buildings / enhancing tourism benefits by preserving cultural resources as a fundamental asset of long-term tourism development / strengthening social fabric and enhancing social well-being / enhancing the appeal and creativity of regions

**We must take up the challenge of conserving this fragile, non-renewable resource for the benefit of current and future generations**

**Culture and cultural heritage should be declared the “4th pillar” for sustainable development**

*Resolution 18GA 2014/37, ICOMOS 17th General Assembly, Paris, November 2011: “Heritage as a Driver of Development”*

## Localizing the SDGs

- ICOMOS is committed to the implementation of the UN Agenda 2030, in particular SDG 11.4, working for the positive integration of culture and cultural heritage into urban development plans and policies
- We are celebrating the 2017 UN International Year of Sustainable Tourism for Development, #IY2017
  - International Day for Monuments & Sites - 2017 Theme ‘Cultural Heritage & Sustainable Tourism’
  - International Symposium ‘Cultural Heritage Conservation & Sustainable Tourism’, Florence, 18-19 May 2017
- We are focusing our actions on:
  - Advocacy (mobilizing our membership and building partnerships)
  - Localizing the Means of Implementation (guidance for stakeholders, showcasing good practice)
  - Monitoring (developing methodologies for the UN-designated indicator on ‘expenditure’\* and other indicators\*\*)

\*Total expenditure (type of heritage (cultural, natural, mixed, World Heritage Centre designation), level of government (national, regional, and local/municipal), type of expenditure (operating expenditure/investment) and type of private funding (donations in kind, private non-profit sector, sponsorship and private) per capita spent on the preservation, protection and conservation of all cultural and natural heritage)

\*\* Supplementary indicators in development (e.g. number of registered heritage sites, capacity building activities, participation and inclusion of NGO’s, employment inc. type of job, share of heritage in GDP, positive effect of heritage on ecological balance, social equity and economic vitality in cities and regions)

## More info:

[www.icomos.org](http://www.icomos.org) > What we do > Focus > Sustainable development

Twitter: @icomosSDG2030, #SDG11.4, #CulturalHeritage



# ICOMOS

international council on monuments and sites

## About ICOMOS

ICOMOS is the only global non-government organisation of its kind, dedicated to the conservation and protection of cultural heritage places.

- Worldwide network of heritage professionals (architects, town planners, historians, archaeologists, art historians, geographers, anthropologists, engineers, economists, lawyers, etc.)
- Advisory Body for the implementation of the UNESCO World Heritage Convention, involvement in several other UNESCO Conventions
- 10 500 Individual Members, 350 Institutional Members, in 152 countries
- 107 National Committees
- 28 International Scientific Committees:  
Analysis and Restoration of Structures / Archaeological Heritage Management / Cultural Landscapes / Cultural Routes / Cultural Tourism / Earthen Architectural Heritage / Economics of Conservation / Energy and Sustainability / Fortifications and Military Heritage / Heritage Documentation / Historic Towns and Villages / Intangible Cultural Heritage / Interpretation and Presentation / Legal, Administrative and Financial Issues / Mural Painting / Places of Religion and Ritual / Polar Heritage / Risk Preparedness / Rock Art / Shared Built Heritage / Stained Glass / Stone / Theory and Philosophy / Training / Twentieth Century Heritage / Underwater Cultural Heritage / Vernacular Architecture / Wood
- Interdisciplinary exchange of ideas and expertise
- Theory, methodology and scientific techniques of conservation of urban, architectural, archaeological and intangible heritage
- Transmission and youth involvement, advocacy and leadership
- Principles enshrined in the 1964 International Charter on the Conservation and Restoration of Monuments and Sites (the Venice Charter) and 13 subsequent doctrinal texts

## Culture, Nature, Cities: ICOMOS at the Culture Summit in Jeju

ICOMOS is pleased to participate in the 2<sup>nd</sup> Culture Summit of the United Cities and Local Governments (UCLG) in Jeju, Republic of Korea, 10-13 May 2017, as organizer of:

- **Parallel session D4: 'Developing a Multi-Stakeholder Platform for Localization of SDG 11.4 on Cultural and Natural Heritage'** (11 May, 16:30) with the participation of expert members of ICOMOS, IUCN (International Union for Conservation of Nature), Organization of World Heritage Cities (OWHC), UCLG, Europa Nostra and the World Urban Campaign (WUC), as well as representatives of the Cities of Malmö, Cuenca and Quito.

You can also listen to ICOMOS Members share their insights at:

- **Parallel session B2:** Building a "Culture2030Goal"? Discussion with cultural networks (11 May, 09:15)
- **Parallel session B3:** Evaluating Cultural Impacts (11 May, 09:15)
- **Parallel session C1:** Cities, heritage and sustainability (11 May, 11:15)
- **Plenary session 2:** Towards a Global Culture 2030 Goal? (11 May, 14:00)
- **Parallel session D3:** Cities, Culture and Climate Change (11 May, 16:30)

