

SDG Webinar 4 PROGRAMME: 14 January 2021 (Thursday), 14:00 -15:30 Paris Time

Society (People) + Peace: The Role of Cultural Heritage in Building a More Just and Peaceful World through Education, Diversity and Community Inclusion (SDGs 4, 10, 16)

Registration:

https://zoom.us/webinar/register/WN_avkvmqgBRTKfc6lxm13UPw

Public viewing: <https://www.facebook.com/ICOMOSinternational/live>



SDGWG WEBINAR 4

SOCIETY (PEOPLE) + PEACE: THE ROLE OF CULTURAL HERITAGE IN BUILDING A MORE JUST AND PEACEFUL WORLD THROUGH EDUCATION, DIVERSITY AND COMMUNITY INCLUSION (SDGs 4, 10, 16)

THURSDAY 14TH JANUARY 2021 14:00 - 15:30 CET



THE RIGHTS BASED APPROACH AT THE LATIN AMERICAN REGION AND THE CASE OF ESMA, ARGENTINA
PROF. ADRIANA CAREAGA
ICOMOS Board Member
Member of the ICOMOS Our Common Dignity Initiative - Rights Based Approach WG
MR. MAURICIO COHEN SALAMA
Author and Collaborator at the ESMA Museum and Site of Memory



BRIDGING THE GAP: INCLUSIVE CULTURAL HERITAGE PRACTICES
MS. MONICA RHODES
Director of Resource Management at the National Park Foundation
Member of US/ICOMOS



NEIGHBORHOODS, HERITAGE, SOCIAL COHESION AND SUSTAINABILITY
PROF. DR. SėBNEM HOSKARA
Director of EMU Urban Research and Development Center in Cyprus



HERITAGE PROTECTION AS AN IMPORTANT FACTOR IN BUILDING PEACE IN SYRIA
PROF. DR. MAAMOUN ABDULKARIM
Member of the ICOMOS Working Group on the Cultural Heritage of Syria and Iraq
Former Director General of Antiquities and Museums in Syria

REGISTER ON:
<https://tinyurl.com/yfhrmxx03>

FACEBOOK LIVE:
<https://www.facebook.com/ICOMOSinternational/live>

MODERATORS:
LINDA SHEIAR
Member of ICOMOS SDGWG
ONA VILEIS
Research Fellow at the University College London

CLOSING REMARKS:
GABRIEL VICTOR CABALLERO
ICOMOS Focal Point for SDGs

FACEBOOK EXPERT REACTOR:
MIRAY HASALTUN WOSINSKI
Secretary of ICOMOS Belarus



@ICOMOSDG2030 #SDG11.4 #ICOMOS

ICOMOS values people as part of the dynamic process of heritage creation, designation and protection. It recognizes the use, enjoyment and access to heritage are part of the fundamental right of people for cultural life and the broad participation and recognition of local knowledge in conservation are important in safeguarding places of cultural significance.

The fourth webinar of ICOMOS SDGWG will present various perspectives and initiatives of ICOMOS that focus on people, inclusive engagements, and peacebuilding. It will showcase the rights-based approach in heritage management, advocated by the "Our Common Dignity Initiative". This process promotes strong relationships with communities and right holders to be consulted and invited to actively participate in the whole heritage process (SDG10). An example in Latin America will be shown where toolkits are being developed for community engagement as part of the ethos and work of heritage practitioners (SDG4).

In recent months, ICOMOS members from various parts of the world have started to unravel the contemporary issues of social justice in public places (SDG10). Diversifying perspectives of heritage in polarized societies is needed to aid the conversation of civil rights and troubled histories. Expanding the preservation movement to a younger, more diverse audience (SDG8) and creating opportunities for various people to connect to the past is key in reducing future conflicts.

ICOMOS also plays a key role in training, empowering and supporting local heritage practitioners in places like Syria and Iraq. Challenges and triumphs of safeguarding heritage in war torn areas will be discussed to point out the key role of local communities in protecting cultural heritage in times of armed conflict (SDG16). Amidst very difficult times, intangible values related to heritage protection

play a vital role in uniting Syrians in all regions despite the difference in political ideas to participate in protecting heritage.

Lastly, case studies that show how traditional towns and neighbourhoods can be conserved, remain livable and provide social cohesion to communities will bring the conversation back to heritage as a key driver and enabler of sustainability (SDG11).

This Webinar is a collaborative event by four working groups of ICOMOS - the Sustainable Development Goals Working Group, Rights-Based Approach Working Group, Syria / Iraq Working Group and the Emerging Professionals Working Group. It will be presented in English and will have some parts having Spanish and Arabic translations.

PROGRAMME

Introduction: **Linda Shetabi**, Member of SDGWG, ICOMOS, moderator (5 minutes)

SPEAKER 1: **Adriana Careaga**, ICOMOS Board Member, Member of ICOMOS Our Common Dignity Initiative - Rights Based Approach Working Group, (15 minutes)

co-presentation with

Mauricio Cohen Salama, Author and Collaborator at the ESMA Museum and Site of Memory

Topic: **The Rights Based Approach at the Latin American Region and the case of ESMA, Argentina**



Key points to tackle: Building awareness of rights issues in World Heritage sites, promoting good practice approaches and relevant tools for community engagement as an overarching topic integrated to ICOMOS' members ethos and work.

SPEAKER 2: **Monica Rhodes**, Director of Resource Management at the National Park Foundation, Member of US/ICOMOS (15 minutes)

Topic: **Bridging the Gap: Inclusive Cultural Heritage Practices**



Key points to tackle: Expanding the preservation movement to a younger, more diverse audience and creating opportunities for various people to connect us all to the past.

SPEAKER 3: **Sebnem Hoskara**, Director of EMU Urban Research and Development Center in Cyprus (15 minutes)

Topic: **Neighborhoods, Heritage, Social Cohesion and Sustainability**



Key points to tackle: What are good case studies that create livable, sustainable and peaceful traditional towns?

SPEAKER 4: **Maamoun Abdulkarim**, Member of the ICOMOS Working Group on the Cultural Heritage of Syria and Iraq, Former Director General of Antiquities and Museums in Syria (15 minutes)



Topic: **Heritage Protection as an Important Factor in Building Peace in Syria**

Key points to tackle: This will be a discussion on the experience of local communities during the years of war in protecting cultural heritage and how the values related to heritage protection have played a role in uniting Syrians in all regions despite the difference in political ideas to participate in protecting their heritage. Examples of such local experiences will be provided and how such solidarity can be a first step in building peace in Syria.

Q&A: moderated by Linda Shetabi and **Ona Vileikis**, Research Fellow at the University College London (15 minutes), with Expert Reactor in Facebook: **Miray Wosinski**, Rapporteur of the 44th Session of the WH Committee

Final Wrap up: **Gabriel Caballero** (5 minutes), Final thanks by **Linda Shetabi** (2minutes)

FACEBOOK EXPERT REACTOR

Miray Wosinski, Rapporteur of the 44th Session of the World Heritage Committee, Consultant at Bahrain Authority for Culture and Antiquities, Secretary of ICOMOS Bahrain, Member of SDGWG



Miray Hasaltun Wosinski is a cultural heritage specialist holding a Master of Arts Degree in World Heritage Studies from Brandenburg University of Technology Cottbus-Senftenberg and Bachelor of Architecture from Istanbul Technical University. Miray is currently pursuing an International MBA Degree at Cracow University of Economy and University of St. Gallen, with the aim of improving the effectiveness and efficiency of the efforts in cultural heritage management, and strengthening the collaboration with the public and private sectors. As the UNESCO Liaison and Cultural Heritage Specialist at Bahrain Authority for Culture and Antiquities, Miray is responsible for protection, promotion and awareness raising for heritage; World Heritage affairs; implementation of 2003 Intangible Heritage Convention, and coordination with UNESCO Creative Cities Network.

In December 2017, she was assigned as the National Focal Point for the Organization of the 42nd Session of the World Heritage Committee in Bahrain, which successfully took place from 24 June to 4 July 2018 in Manama. During the 43rd Session of the World Heritage Committee Meeting, she was appointed as the Rapporteur of the 44th Session of the Committee Meeting. Since 2017 she is a member of ICOMOS International, and from 2019 she is the Secretary of ICOMOS Bahrain.

SDGWG Webinar 4: People & Peace - The Role of Cultural Heritage in Building a More Just and Peaceful World through Education, Diversity and Community Inclusion (SDGs 4, 10, 16)

SPEAKERS PROFILE

Prof. Adriana Careaga: "The Rights Based Approach at the Latin American Region"



Adriana Careaga is a Professor of History graduated from the Institute of Professors "ARTIGAS" Montevideo, Uruguay. She has a degree in Education from the Catholic University, Uruguay, and a Master in Public Policy from ORT University, Uruguay. She is a Professor in the Institute of Education at ORT University. Since 2004, she is the director of the cultural space, "AL PIE DE LA MURALLA" in Montevideo dedicated to promote cultural heritage to the community and heritage education for young generations. She founded the association, "Friends of the fortifications" which succeeded in the declaration of historic monuments to the existing remains of the ancient city walls of Montevideo. Since

2005, she has organized several conferences about "fortified cities" in the South American region. These activities contacted her with ICOFORT, the International Scientific Committee on Fortifications and military heritage, of which she was a past vice president.

Adriana is past president of the Montevideo Tourist Association and an expert member of the International Scientific Committee for Cultural Tourism ICTC-ICOMOS. Recently she joined the ICOMOS working group, Our Common Dignity - Right Based Approaches and she was one of the coordinators of the first workshop for Latinamerica that was organized online due to COVID19.

Mr. Mauricio Cohen Salama: "The Case of ESMA Museum and Site of Memory in Argentina"



Mauricio Cohen Salama is an expert in Organizational Development and a regular contributor in the promotion of Human Rights in Argentina. As such, he has been part of the team that created the ESMA Museum and Site of Memory between 2013 and 2015 and has assisted the management of the institution since its inauguration in May 2015. When the Argentinian government decided to promote the candidacy of the ESMA Museum and Site of Memory to the UNESCO World Heritage List, he was appointed as general coordinator of the work plan, which is now being executed and foresees to submit the nomination file in February

2022.

Cohen Salama has a Master's degree in Social Psychology. He is author of the books *Tumbas Anónimas: Informe sobre la identificación de restos de víctimas de la represión ilegal* (Buenos Aires, 1992, available at <https://www.yumpu.com/es/document/view/33761585/presione-aqui-para-descargar-tumbas-anonimas-en-formato-eaaf/>) and *Ser jefe/a en el siglo XXI: Conocimientos clave para tomar decisiones y mejorar el desempeño de tu equipo de trabajo* (Buenos Aires, 2016, available at <https://mauriciocohensalama.com/ser-jefe-en-el-siglo-xxi/>). He publishes regularly about his field of expertise at <https://mauriciocohensalama.com/>.

Ms. Monica Rhodes: "Bridging the Gap: Inclusive Cultural Heritage Practices "



Monica Rhodes has been leading national efforts to connect local and regional communities with cultural heritage and historic sites for over a decade. She holds degrees from the University of Tulsa, Temple University, and the University of Pennsylvania, where she earned a Master's degree in historic preservation. Currently serving as the director of resource management at the National Park Foundation (NPF), the official nonprofit partner to the National Park Service, Rhodes oversees grantmaking for historic properties and develops strategies for preserving cultural heritage specifically representing communities of color. Concurrently, Rhodes also consults with the University of

Pennsylvania's Weitzman School of Design at the Center for the Preservation of Civil Rights Sites, helping to establish partnerships to advance the Center's work.

Prior to her role at NPF, Rhodes was the founding director of the National Trust for Historic Preservation's HOPE (Hands-On Preservation Experience) Crew, which was created to expand the preservation movement to younger, more diverse audiences. Under Rhodes' leadership, the program completed over 165 heritage construction projects, trained 750 young people and veterans, and engaged 3700 volunteers in large-scale community events. Before joining the Trust, Rhodes worked as a consultant to preservation NGOs around the country.

Rhodes' work has been featured in national outlets like PBS NewsHour, Huffington Post, Washington Post, and U.S. News & World Report. She also appeared in a feature spread on women in the preservation movement in *Essence Magazine's* Spring 2018 issue. Her work continues to be at the vanguard of the ever-evolving world of heritage, place, community, and action.

Prof. Dr. Sebnem Hoskara: "Neighborhoods, Heritage, Social Cohesion and Sustainability"



Sebnem (Onal) Hoşkara is a tenured professor of Architecture and Urbanism (Urban Design) at the Department of Architecture, Eastern Mediterranean University (EMU) in Cyprus. She is the Director of Urban Research and Development Center (URDC) of EMU and Director of EMU Press Executive Committee. She is the Editor of a recently published academic journal – *Journal of Urban Research and Development*. She worked as a Visiting Professor at University of Texas at San Antonio

(UTSA) as the Interim Director of Urban and Regional Planning (URP) Graduate Programs between 1 September 2018-31 May 2019 and was the Dean of the Faculty of Architecture at EMU between October 2010 – October 2016. She is a founding member of Cyprus Network for Urban Morphology (CYNUM), and a member of ISOCARP, ISUF and TICCIH.

Professor Hoskara does research in Architectural and Urban Design Education, Urban Morphology, Public Space and Placemaking, Sustainable Urban Design and Planning, SDGs, Cultural Heritage Conservation and Conservation of Industrial Heritage in Cyprus. Her recent project is 'EMU Campus Master Plan' and 'Urban Design and Conservation Guidelines in Alsancak Village, Kyrenia'. She has supervised 8 PhD and 17 Master's thesis and currently supervising 8 PhDs and 2 Masters.

Prof. Dr. Maamoun Abdulkarim: "Heritage Protection as an Important Factor in Building Peace in Syria"



Dr Abdulkarim completed his PhD from the University of Versailles-Saints-Quentin (France) in 1997 in classical archeology on the development of the city of Homs in Syria during the Roman period. He was appointed to the University of Damascus since 2000 and has become a Full professor in the Department of Archeology since 2010. He was appointed as Director of scientific affairs and Museums affairs between 2000 and 2004 in DGAM, Head of Department of archeology at the University of Damascus between 2009 and 2012. He was appointed as Director General of Antiquities and Museums in Syria from August 2012 until September 2017. He is a Co-Director of the archaeological French-Syrian joint mission in Northern Syria since 2000.

Maamoun has published a number of books and dozens of scientific research in several languages. He participated in dozens of scientific conferences to protect the cultural heritage during the wars. He received a number of international awards and honors for the efforts exerted to protect the Syrian cultural heritage during the years of war between 2012-2017.